

1. Direct Audience Revenue

Subscriptions / Memberships

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how I can take my existing content and turn it into a subscription or membership offering (e.g., Patreon, Substack, YouTube Memberships, Buy Me a Coffee, Ko-fi). Please:

1. Brainstorm creative ways to package my content into exclusive, recurring-value offerings.
2. Suggest perks, rewards, and tiers that would feel exciting and sustainable for my audience.
3. Share examples of what other creators in similar niches have done successfully.
4. Identify low-effort/high-value starting options for beginners.
5. Then, ask me if I'd like you to create a step-by-step plan to launch and promote the subscription."

One-Time Support / Donations

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to figure out how to turn my existing content into one-time support opportunities (e.g., PayPal, Venmo, CashApp, YouTube SuperChats, Twitch Bits, Buy Me a Coffee tips). Please:

1. Brainstorm fun, creative, and authentic ways to encourage my audience to contribute without feeling pressured.
2. Suggest incentives or rewards I could offer for one-time supporters.
3. Share examples of how creators in similar niches have successfully inspired donations.
4. Identify entry-level tactics that would make this work even if I have a small audience.
5. Then, ask me if I'd like you to create a step-by-step plan to integrate one-time donations into my content flow."

Paywalled Content

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to take my existing content and create paywalled offerings (e.g., premium blogs, private newsletters, exclusive video/audio episodes). Please:

1. Brainstorm ways I could repurpose or enhance my current content into premium, members-only content.
2. Suggest formats (e.g., deep dives, early access, behind-the-scenes, bonus content) that audiences are willing to pay for.
3. Share examples of what creators in different niches have done successfully with paywalls.
4. Identify low-effort ways to test this idea with my audience before fully committing.
5. Then, ask me if I'd like you to create a step-by-step plan to build, price, and promote a paywalled content offer."

2. Advertising & Sponsorships

Platform Ad Revenue (YouTube AdSense, Twitch ads, TikTok Creator Fund, etc.)

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to take my existing content and increase revenue through platform ad monetization (e.g., YouTube AdSense, Twitch ads, TikTok Creator Fund). Please:

1. Brainstorm creative ways to optimize my current content for maximum ad revenue (e.g., formats, length, audience targeting).
2. Suggest how to balance revenue optimization with keeping the audience experience enjoyable.
3. Share examples of creators who have successfully scaled ad revenue in my niche.
4. Recommend beginner-friendly tactics that can work even with modest audience sizes.
5. Then, ask me if I'd like you to create a step-by-step plan to grow my ad revenue strategically."

Direct Sponsorships / Brand Deals

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to take my existing content and attract brand sponsorships or direct deals. Please:

1. Brainstorm creative ways to showcase the value of my audience to potential sponsors.
 2. Suggest types of sponsorships (integrated content, product features, long-term ambassadorships) that fit my style.
 3. Share examples of creators who have landed successful partnerships in my niche.
 4. Recommend starter tactics for reaching out to brands when I don't yet have a large following.
 5. Then, ask me if I'd like you to create a step-by-step plan for pitching and managing sponsorship deals."
-

Affiliate Marketing

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to use affiliate marketing to monetize my existing content. Please:

1. Brainstorm creative ways to integrate affiliate products authentically into my content.
 2. Suggest platforms and programs that are beginner-friendly and relevant to my audience.
 3. Share examples of creators successfully using affiliate marketing in my niche.
 4. Recommend low-risk ways to test affiliate links without overwhelming my audience.
 5. Then, ask me if I'd like you to create a step-by-step plan to launch and scale affiliate revenue streams."
-

Sponsored Newsletters / Blog Posts

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to monetize my content through sponsored newsletters or blog posts. Please:

1. Brainstorm creative ways I can package my newsletter/blog as an advertising opportunity.
 2. Suggest how to balance sponsored content with providing genuine value to my readers.
 3. Share examples of creators who successfully sell newsletter/blog sponsorships.
 4. Recommend beginner-friendly platforms (like ConvertKit Sponsor Network, Paved) I can explore.
 5. Then, ask me if I'd like you to create a step-by-step plan to set pricing, pitch sponsors, and deliver results."
-

3. Content as Product

Digital Products (ebooks, templates, guides, design packs)

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my existing content into digital products (ebooks, guides, templates, checklists, design packs, stock content). Please:

1. Brainstorm creative ways to repurpose my current content into valuable, sellable products.
 2. Suggest pricing, positioning, and delivery formats that resonate with different audiences.
 3. Share examples of successful digital products in my niche.
 4. Recommend beginner-friendly platforms to sell and distribute these products.
 5. Then, ask me if I'd like you to create a step-by-step plan for building and promoting my first digital product."
-

Courses & Educational Products

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my existing content into courses or educational products (e.g., online courses, masterclasses, bootcamps, workshops). Please:

1. Brainstorm ways to package my content into a structured learning experience.

2. Suggest formats (self-paced, cohort-based, hybrid) that fit my content style.
 3. Share examples of creators who built successful courses in my niche.
 4. Recommend low-barrier tools and platforms for course creation.
 5. Then, ask me if I'd like you to create a step-by-step plan to outline, price, and promote my first course."
-

Physical Products (books, merch, branded goods)

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to take my content and turn it into physical products (e.g., books, merchandise, branded tools). Please:

1. Brainstorm creative ideas for translating my brand into physical items.
 2. Suggest starter products that are low-cost and high-appeal.
 3. Share examples of creators successfully selling physical products.
 4. Recommend fulfillment and distribution options for beginners.
 5. Then, ask me if I'd like you to create a step-by-step plan to design, produce, and sell my first physical product."
-

4. Content as a Service

Freelancing / Consulting

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my skills and existing content into freelancing or consulting services. Please:

1. Brainstorm service offerings based on the expertise demonstrated in my content.
2. Suggest how I can position myself to attract paying clients.
3. Share examples of creators who transitioned into consulting from content.
4. Recommend beginner-friendly platforms to find clients.
5. Then, ask me if I'd like you to create a step-by-step plan to package, price, and promote my services."

Speaking & Workshops

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to use my content to get paid speaking opportunities and workshops.
Please:

1. Brainstorm ways I can repurpose my content into engaging talks or workshop sessions.
2. Suggest starter opportunities for new speakers with small followings.
3. Share examples of creators successfully earning from speaking.
4. Recommend tips for building authority and credibility as a speaker.
5. Then, ask me if I'd like you to create a step-by-step plan to pitch, book, and deliver paid speaking engagements."

UGC for Brands

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to create user-generated content (UGC) for brands as a revenue stream.
Please:

1. Brainstorm ways my content style could align with brands' marketing needs.
2. Suggest types of UGC that brands are willing to pay for (short videos, product photos, testimonials).
3. Share examples of creators who earn income from UGC campaigns.
4. Recommend beginner-friendly platforms where I can connect with brands.
5. Then, ask me if I'd like you to create a step-by-step plan to pitch and deliver paid UGC."

5. Community & Experiences

Paid Communities

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my content into a paid community (e.g., Discord, Slack, Circle, premium Facebook groups). Please:

1. Brainstorm ways I could design a community that offers real value beyond free content.
 2. Suggest membership perks that encourage sign-ups and retention.
 3. Share examples of creators who built thriving paid communities.
 4. Recommend beginner-friendly platforms to start on.
 5. Then, ask me if I'd like you to create a step-by-step plan to launch and grow a paid community."
-

Events (virtual summits, retreats, masterminds)**Prompt:**

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to use my content and brand to run events (virtual summits, retreats, masterminds). Please:

1. Brainstorm event formats that would attract and engage my audience.
 2. Suggest pricing and ticketing models for beginners.
 3. Share examples of creators successfully hosting events.
 4. Recommend tools for running low-cost virtual or hybrid events.
 5. Then, ask me if I'd like you to create a step-by-step plan to design, promote, and monetize my first event."
-

Fan Experiences (Q&A, meet-and-greets, shoutouts)**Prompt:**

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to create fan experiences (Q&A sessions, meet-and-greets, personalized shoutouts). Please:

1. Brainstorm ideas for unique experiences my fans would pay for.
 2. Suggest how to make these experiences feel authentic and personal.
 3. Share examples of creators successfully offering fan experiences.
 4. Recommend platforms that make it easy to set these up.
 5. Then, ask me if I'd like you to create a step-by-step plan to package, price, and market my fan experiences."
-

6. Business Expansion & Partnerships

Brand Collaborations

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my content into brand collaborations (co-branded products, launches, partnerships). Please:

1. Brainstorm possible collaborations aligned with my niche.
 2. Suggest ways to pitch brands on joint opportunities.
 3. Share examples of creators who've had successful collaborations.
 4. Recommend starter tactics for testing brand partnerships.
 5. Then, ask me if I'd like you to create a step-by-step plan to approach and manage collaborations."
-

Joint Ventures

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore joint ventures with other creators or businesses to expand revenue. Please:

1. Brainstorm joint products, courses, or events that make sense for my audience.
 2. Suggest how to identify good partners.
 3. Share examples of successful creator joint ventures.
 4. Recommend tips for splitting revenue fairly.
 5. Then, ask me if I'd like you to create a step-by-step plan to launch a joint venture."
-

Equity Deals

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to leverage my content into equity deals (taking ownership in startups in exchange for promotion). Please:

1. Brainstorm ways my influence could be valuable to startups.
 2. Suggest industries or brands where this model works best.
 3. Share examples of creators who've taken equity deals.
 4. Recommend starter strategies for small creators interested in equity partnerships.
 5. Then, ask me if I'd like you to create a step-by-step plan to evaluate and negotiate equity deals."
-

Agencies / Production

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore turning my skills into an agency or production service for clients. Please:

1. Brainstorm services that match the expertise demonstrated in my content.
 2. Suggest business models for small content agencies.
 3. Share examples of creators who scaled into agency work.
 4. Recommend tools for managing client work efficiently.
 5. Then, ask me if I'd like you to create a step-by-step plan to launch and scale a service agency."
-

7. Data, IP, & Licensing

Content Licensing

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to license my content (articles, videos, podcasts, images) to media outlets or publishers. Please:

1. Brainstorm ways my existing work could be adapted for licensing.
 2. Suggest industries most likely to pay for licensed content.
 3. Share examples of creators successfully licensing their work.
 4. Recommend platforms or steps to start with.
 5. Then, ask me if I'd like you to create a step-by-step plan to package and pitch licensed content."
-

Selling Data / Insights

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to monetize insights and data from my content or community. Please:

1. Brainstorm valuable data or insights I might already have.
 2. Suggest ethical ways to package and sell audience insights.
 3. Share examples of creators selling research or reports.
 4. Recommend beginner-friendly ways to test demand for insights.
 5. Then, ask me if I'd like you to create a step-by-step plan to monetize insights responsibly."
-

IP Licensing

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to license my brand, characters, or creative work into other media (books, shows, merchandise). Please:

1. Brainstorm ways my work could be adapted or licensed.
2. Suggest industries and formats that make sense for expansion.
3. Share examples of creators who've successfully licensed their IP.
4. Recommend starter steps for approaching licensing partners.
5. Then, ask me if I'd like you to create a step-by-step plan to pursue IP licensing."

Merchandising Rights

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my content brand into merchandise rights. Please:

1. Brainstorm merchandise ideas based on my existing audience.
2. Suggest entry-level items that have high appeal.
3. Share examples of successful creator merchandise brands.
4. Recommend fulfillment options for small creators.
5. Then, ask me if I'd like you to create a step-by-step plan to launch merchandise."

8. Platform-Specific / Advanced

Creator Funds

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to maximize revenue from creator funds (TikTok, Meta, Medium Partner Program, YouTube Shorts fund). Please:

1. Brainstorm ways to adapt my content for platform payouts.
2. Suggest formats that align with platform priorities.
3. Share examples of creators making money from creator funds.
4. Recommend tips for smaller creators to get started.
5. Then, ask me if I'd like you to create a step-by-step plan to grow fund payouts."

Fan-Driven Marketplaces

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to sell through fan-driven marketplaces (Etsy, Redbubble, Society6, Gumroad). Please:

1. Brainstorm product ideas that align with my audience.
 2. Suggest easy-to-produce products for beginners.
 3. Share examples of creators making money from these platforms.
 4. Recommend steps to stand out in competitive marketplaces.
 5. Then, ask me if I'd like you to create a step-by-step plan to launch and scale in a fan marketplace."
-

Advanced Ad Networks

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to qualify for and monetize through advanced ad networks (Mediavine, AdThrive). Please:

1. Brainstorm ways to grow my traffic so I can qualify.
 2. Suggest how to optimize my content for higher CPMs.
 3. Share examples of sites thriving with these networks.
 4. Recommend starter tips for smaller sites.
 5. Then, ask me if I'd like you to create a step-by-step plan to grow traffic and apply for advanced networks."
-

Crowdfunding

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to use crowdfunding (Kickstarter, Indiegogo, GoFundMe) to monetize a content project. Please:

1. Brainstorm campaign ideas I could run based on my content.
2. Suggest incentives and tiers that audiences love.
3. Share examples of successful crowdfunding campaigns in my niche.
4. Recommend tips for launching as a first-time crowdfunder.

5. Then, ask me if I'd like you to create a step-by-step plan to design, promote, and deliver a crowdfunding campaign."
-

SaaS / Tools

Prompt:

"You are a content entrepreneur with a deep understanding of content monetization and revenue creation.

Before creating a response, ask any questions that will help create a better outcome.

I want to explore how to turn my content or expertise into SaaS, tools, or templates. Please:

1. Brainstorm lightweight digital tools or templates I could create.
2. Suggest ways to validate demand before building fully.
3. Share examples of creators who've built tools or SaaS successfully.
4. Recommend platforms for launching templates or micro-tools.
5. Then, ask me if I'd like you to create a step-by-step plan to develop, launch, and monetize my tool."